

**VENUS WILLIAMS' BOOK "COME TO WIN"
DEBUTS AT NO. 5 ON NEW YORK TIMES BESTSELLER LIST**

Williams' Book Reaches New York Times Published List

NEW YORK, July 15, 2010 – Multiple grand slam tennis champion, World No. 3 and entrepreneur Venus Williams' new book, *Come To Win: Business Leaders, Artists, Doctors, and Other Visionaries on How Sports Can Help You Top Your Profession*, has reached No. 5 on the *New York Times* Hardcover Advice and How To bestseller list. The book will appear in the *New York Times* published list on Sunday, July 25, and continue to be featured in bookstores throughout the country.

Along with an impressive group of business leaders (Jack Welch, Ken Chennault, Phil Knight, etc.), former pros (Magic Johnson, Billie Jean King, etc.), creative executives (Vera Wang, Denzel Washington, Marcus Samuelson, etc.), politicians (Bill Clinton, Condoleeza Rice, etc.), and doctors (Dr. James Andrews, Dr. Alfredo Quinones-Hinojosa, etc.), Venus serves up a book of wisdom that shows how to turn a sports background into successes off the field. Co-authored with journalist Kelly E. Carter, *Come To Win* has received recent acclaim from numerous sources, none more poignant than the *Library Journal*, which stated, "Containing gems of biographical information not available elsewhere, this presents inspirational readings on how sports can make a significant difference and teach 'life lessons.' It is recommended not only to those who are running businesses but also to young adults."

"Having my book on the *New York Times* bestseller list is a truly incredible feeling," said Williams. "I am so grateful to my co-author Kelly Carter, and all of the incredible individuals that participated in this project. It is their stories and advice that I believe can be an inspiration to everyone who reads it."

Other praise for the book came from ESPN.com journalist Bonnie Ford, who wrote, "This book hammers home the point that successful people don't always win, but they nearly always learn something useful when they lose. It's a timeless message."

In addition, Williams has appeared on *Good Morning America*, *CBS Early Show*, *CNN*, *Bloomberg*, *BET*, multiple ESPN shows and been featured in articles from *Essence*, *the Wall Street Journal*, *the Associated Press*, and more regarding the book.

For more information about *Come To Win*, log on to www.venuswilliams.com, follow her via Twitter at twitter.com/venuseswilliams, or visit Facebook at www.facebook.com/VenusWilliams.

For photos of Venus Williams on Tour, visit <http://terrencejennings.photoshelter.com/gallery/A-Day-in-the-Life-of-Venus-Williams-in-New-York-City-on-July-6-2010/G0000bFAUzZZc36U/>.

About The Editors

Venus Williams became a professional tennis player at age 14, beating the #50 player in the world in her first match. The first African-American to reach the number one ranking as a professional in either the men's or women's game, Williams continues to be ranked at the very top of the professional rankings. She graduated cum laude with a degree in fashion design from the Art Institute of Ft. Lauderdale, and went on to partner with national retail chain Steve and Barry's to launch her athletic and casual clothing line EleVen by Venus Williams. In June 2009, *Forbes* magazine named Venus Williams one of the Top 100 Most Powerful Celebrities. In addition to her professional tennis victories, her interior design firm V Starr Interiors designed the set of PBS's Tavis Smiley show, the Olympic athletes' apartments as part of the recent U.S. bid package for the 2012 Olympic Games, and private residences and businesses in the Palm Beach, FL, area. A multiple Grand Slam singles champion and three-time Olympic Gold Medalist, Williams resides in Palm Beach Gardens, FL. Venus Williams' website is: <http://www.venuswilliams.com/>.

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Co-author Kelly E. Carter is a former sportswriter at *USA Today*, *the Dallas Morning News*, *Orange County Register*, and other newspapers. She segued into entertainment reporting with a correspondent position at *People* before adding travel and food writing to her repertoire. A contributing editor at *Elite Traveler* and a freelance writer, she currently writes about lifestyles, celebrities, and business, and appears regularly on the Travel Channel. She lives in her native Los Angeles.

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Contacts:

Matt Van Tuinen

MVT PR

773-525-5360

matt@mvtpr.com

Lisa Sorensen

Lisa Sorensen Public Relations

646-330-5458

lisa@ls-pr.com

Heather Drucker

Harper Collins Publishers

212-207-7468

heather.drucker@harpercollins.com