



World TeamTennis – Taking the Lead

Since its inception in the early 70s, WTT has been an innovator in the sports world. Many of WTT's novel rules have been designed to make the game a "fan-friendly" sport and are finally starting to be recognized and adopted by others in the industry.

The fan experience of a WTT match is simply not like anything you've ever seen on a tennis court. It's loud, exciting, and innovative. WTT is all about the fans – it's a little bit rock n' roll and a whole lot of fun.

With a fascinating history of firsts, innovations and an emphasis on gender equity, World TeamTennis stands out among all professional sports leagues. Here are a few of the reasons why:

WORLD TEAMTENNIS – A League of Firsts & Innovations

- WTT becomes one of the first pro sports league to go green in 2008.
- Professional sports league where men and women have equal roles.
- Use of instant replay technology in 2005 with the WTT Coaches Challenge.
- Professional tennis competition to regularly feature no-ad scoring – first one to four points wins the game.
- Features on-court coaching.
- WTT encourages fan participation. WTT crowds are encouraged to be vocal about great play (while still being respectful of all players) and are allowed to enter/exit the stadium during play without having to wait for a changeover. Often between games, music is played or a DJ fires up the crowd.
- Play all lets.
- Sets are played to five games (nine-point tiebreak played at 4-4).
- Invented the use of Supertiebreaker and Overtime in tennis.
- Tennis fans are allowed to keep balls hit out of play and get them autographed after the match..
- Substitutions are allowed during a WTT match.
- WTT matches have half-times, Overtime and Supertiebreakers.
- Player names on the back of shirts.
- Played on multi-colored courts.