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PHILADELPHIA FREEDOMS CHAMPION FIRST VICTORY OF THE 2012 SEASON

Villanova, PA (July 11, 2012) - The Philadelphia Freedoms brought victory to their home court at the Villanova Pavilion in their first winning match of the season versus the Boston Lobsters, final score 24-17. The win also marks the first victory for head coach Josh Cohen since taking the helm at the beginning of the season.

The evening was marked by exciting tie breaking games in four of the five sets, bringing an energetic crowd of 1,109 Freedoms fans to its feet.

Freedoms' Luka Gregor championed the first set of the evening, beating Lobsters player Jan Michael Gambill, 5-4. Kristyna Pliskova scored the Freedoms' second straight winning set of the night against Lobsters' Irina Falconi, 5-4. Freedoms' Luka Gregor and Jordon Kerr brought fire to the court during the men's doubles set, yet lost in a tie breaker to the Lobsters' Jan Michael Gambill and Eric Butorac, 5-4.

The Freedoms regained their winning streak during the mixed doubles set as Karolina Pliskova and Jordan Kerr clinched an electric victory against the Lobsters' Irina Falconi and Eric Butorac, 5-4. Karolina and Kristyna Pliskova delivered the final blow to the Lobsters during women's doubles beating Irina Falconi and Carly Gullickson Eagle, 5-4.

The Freedoms next match is Saturday, July 14, 2012 against the Springfield Lasers at home. The Freedoms continue their 2012 home season throughout July with a roster of world-class tennis pros, including Bob and Mike Bryan for the Kansas Explorers (July 16), John McEnroe and Martina Hingis for the New York Sportimes (July 20), and Mark Philippoussis for the Freedoms (July 25), plus a special appearance by tennis legend Chris Evert (July 19). The Philadelphia Freedoms are presented by Beneficial Bank and hosted by Cancer Treatment Centers of America.

Individual match tickets, season tickets, and group ticket packages are available at www.philadelphiafreedoms.com or by calling (877) 4-FLY-TIX. All seats are reserved.



GEICO World TeamTennis Pro League - Results for Wednesday, July 11, 2012

FINAL RESULTS

PHILADELPHIA FREEDOMS def. Boston Lobsters 24-17

Men's Singles - Luka Gregorc (Freedoms) def. Jan-Michael Gambill (Lobsters) 5-4

Women's Singles - Kristyna Pliskova (Freedoms) def. Irina Falconi (Lobsters) 5-4

Men's Doubles - Eric Butorac\Jan-Michael Gambill (Lobsters) def. Luka Gregorc\Jordan Kerr (Freedoms) 5-4

Mixed Doubles - Karolina Pliskova\Jordan Kerr (Freedoms) def. Irina Falconi\Eric Butorac (Lobsters) 5-4

Women's Doubles - Karolina Pliskova\Kristyna Pliskova (Freedoms) def. Irina Falconi\Carly Gullickson-Eagle (Lobsters) 5-0

PHILADELPHIA FREEDOMS 2012 HOME SCHEDULE

Tuesday, July 10	versus Sacramento Capitals (James Blake – PHL)
Wednesday, July 11	versus Boston Lobsters
Saturday, July 14	versus Springfield Lasers
Monday, July 16	versus Kansas City Explorers (Bob & Mike Bryan – KC)
Thursday, July 19	versus Orange County Breakers
Friday, July 20	versus New York Sportimes (Martina Hingis & John McEnroe – NYS)
Wednesday, July 25	versus Boston Lobsters (Mark Philippoussis – PHL)

All matches begin at 7:00 p.m.

About Philadelphia Freedoms:

The Philadelphia Freedoms will play 14 matches during their 2012 regular season schedule in the WTT Pro League presented by GEICO, including seven home matches throughout July at The Pavilion at Villanova University. The Freedoms are owned by Billie Jean King and led by Head Coach Josh Cohen. 2012 team members include former No. 8 **Mark Philippoussis** and fan-favorite **James Blake**, plus the top overall pick in the WTT Roster Draft, doubles team of twin sisters **Karolina and Kristyna Pliskova** as well as **Luka Gregorc** of Slovenia, and doubles standout **Jordan Kerr** from Australia.

Freedoms events feature world-class tennis in an innovative, fast-paced World TeamTennis coed team format. Each evening includes exciting Block Parties featuring USTA Quick Start Tennis, live music, inflatables, mascots, kids' games, prizes, food and much more.



The 2012 Philadelphia Freedoms are presented by Beneficial Bank and hosted by Cancer Treatment Centers of America. Generous support is also provided by official sponsors 23K, Bulova, CBS3/CW Philly, Color Reflections, DoubleTree by Hilton Philadelphia – Valley Forge, Drexel Sport Management, Excel/Apex Physical Therapy, Fast Signs of Delaware, Fidelity Investments, Fleming’s Prime Steakhouse & Wine Bar, Fromuth, Grimm & Grove Communications, Hamlin Family Foundation, Macy’s, McShane Sports Medicine, Philadelphia Magazine, Play Gr8.com, Secrets Limousine Service, Sweet Street Desserts, Tableleaf Wine, Tennis Farm, USTA Middle States and Yards Brewing Company. The official caterer of the Philadelphia Freedoms is Brûlée Catering.

Visit www.philadelphiafreedoms.com and www.facebook.com/PhiladelphiaFreedoms for more information.

About Beneficial Bank

Founded in 1853, Beneficial Bank is the oldest and largest bank headquartered in Philadelphia. It is a community-based, full-service financial services company that has served individuals and businesses in the Delaware Valley for 159 years. With over 60 offices in the greater Philadelphia and South Jersey regions and approximately \$5 billion in assets, Beneficial offers a full array of financial products that includes commercial, consumer and real estate lending, insurance and wealth management. Visit www.thebeneficial.com for more information.

About WTT Pro League presented by GEICO:

The World TeamTennis (WTT) Pro League presented by GEICO showcases the best in professional team tennis with the innovative coed team format co-founded by Billie Jean King in the 1970s. The WTT Pro League has featured virtually every major champion of the Open era over the League's past 35 seasons.

Official WTT Pro League national and regional sponsors for the 2012 season include Cancer Treatment Centers of America, DecoTurf, GEICO, Kraft, Sims Recycling Solutions, UBS, and Wilson Racquet Sports. The United States Tennis Association (USTA) is a minority owner and promotional partner of World TeamTennis. WTT and the USTA are teaming up on a number of initiatives, including development of the youth market through junior team tennis programs.

For more information on the WTT Pro League, visit www.WTT.com.

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