

Local Recording Artist to Play for Serena Williams

Mamaroneck, NY: June 25 2008 – Alternative soul/jazz recording artist Adam Falcon will perform some of his sultry music to the delight of NY Sportimes hospitality guests, and one very special guest, Serena Williams, when she comes to play in World TeamTennis on Thursday, July 10, 2008. Falcon will play his guitar and sing selections from his latest CD, *Piece of Mine*, and fans can get a preview by visiting www.adamfalcon.com. Joining Falcon will be Joe Scott on keyboards.

On this one special night fans will be able to buy his CD at the NY Sportimes Team Store and have it autographed. A native New Yorker, his talent has garnered the attention of some top names in the music industry: Eric Clapton, George Benson, Roberta Flack and Whitney Houston to name a few. Falcon's soulful, jazzy voice can be heard in many of the hottest clubs in Manhattan and when he is not on stage he finds time to teach at the Rockland Conservatory.

For more information visit www.nysportimes.com or www.adamfalcon.com.

The 2008 WTT schedule includes 77 matches in 11 markets beginning July 3 through July 23. Five teams will advance to the WTT Championship Weekend, July 24-27 in Roseville, California.

Now in its 33rd consecutive year of play, World TeamTennis is well known for introducing innovative elements to tennis. Other WTT firsts include co-ed format, cumulative and no-ad scoring, on-court coaching, Supertiebreakers, multi-colored courts and player names on back of their shirts.

The unique gender-balanced team concept for WTT was created in the early 70s by League co-founders Billie Jean King and Larry King. The format used for a WTT Pro League match features teams comprised of two men, two women and a coach. Each match consists of five sets, with one set each of men's and women's singles, men's and women's doubles and mixed doubles.

Advanta is the presenting sponsor of the WTT Pro League and the official business credit card of World TeamTennis. Official WTT Pro League sponsors also include Balle de Match, FirmGreen, Gatorade, Geico and Wilson. For more information on WTT, visit www.WTT.com.