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## **World TeamTennis signs Turfer Athletic as Official Apparel Supplier**

NEW YORK, N.Y. (June 1, 2009) -- World TeamTennis and Turfer Athletic today announced a multi-year agreement making Turfer Athletic the official apparel supplier of both the Advanta WTT Professional and Recreational Leagues.

Turfer will develop a proprietary lifestyle brand of World TeamTennis apparel available online and at select Advanta WTT Pro and Rec League events. Turfer has launched a website, [www.turfer.com/WTT](http://www.turfer.com/WTT), featuring tennis-inspired lifestyle clothing suited for wearing both on and off the court. The website will offer substantial discounts for World TeamTennis members on the WTT Collection of custom apparel and outerwear. WTT members will also receive special incentive buying offers throughout the year.

During the Pro League season, Turfer will outfit officials, ball kids and staff in the 10 franchise markets and will have merchandise onsite at many of the Advanta WTT Pro League matches in July.

“World TeamTennis has always been unique and innovative in our approach to tennis,” said WTT CEO/Commissioner Ilana Kloss. “Our partnership with Turfer will reflect that through our new clothing line, which offers a wide selection of non-traditional lifestyle apparel for our fans, Rec League members and Pro League franchises.

“All of us at Turfer Athletic are proud and excited to enter into our new relationship with World TeamTennis,” said Glenn Cook, President of Turfer Athletic. “Turfer Athletic’s commitment to manufacturing innovative, custom athletic apparel for WTT will help their members, teams and players stand out.”

Turfer Athletic is a manufacturer of high quality sports apparel products with its national headquarters located in Providence, R.I. It has been a Turfer Sport tradition to provide the most innovative and authentic product to the sports industry. Its management team includes over three generations of manufacturing and textile experience along with 40 years of marketing to the sports industry. This powerful combination offers solutions to meet the apparel needs that are unparalleled in the industry. Turfer Athletic’s latest catalog can be found online at [www.Turfer.com](http://www.Turfer.com).

The unique, co-ed team concept for World TeamTennis was created in the early 1970’s by League co-founders Billie Jean King and Larry King. The Advanta WTT Pro League enters its 34<sup>th</sup> season of play this July featuring many of the biggest names in tennis playing the unique co-ed WTT team format.

In addition to the Pro League, the Advanta WTT Recreational League operates year-round leagues and tournaments for thousands of players of every skill level. Advanta WTT Recreational Leagues run year-round at public parks, tennis clubs, schools, college campuses, military bases, corporations, camps, residential communities and tennis facilities in more than 1,000 U.S. cities. For more on WTT, visit [www.WTT.com](http://www.WTT.com).

### **Media Contacts:**

Rosie Crews, WTT – 817.684.0366 ([rcrews@wtt.com](mailto:rcrews@wtt.com))