

NY Sportime Fans Zip to Highway Savings \$25 Zipcar Promotional Offer!

New York, NY – June 30, 2008: Zipcar joins the NY Sportimes family of sponsors and announces a special \$25.00 promotional offer for new members. Zipcar is the world's largest car sharing and car club provider with branches in New York, Atlanta, Boston, Chicago, London, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, Toronto, Vancouver and Washington, DC. Not only will Sportimes fans save with this promo, but the savings continue since you only have a car when you want it, where you want it and for as long as you want it. There are no additional charges for gas, insurance, or maintenance. And for New Yorkers that means no expensive parking garage agreements either!

Do something good for your wallet and for the environment ... yes, Zipcar membership shows you care. The company's research shows that drivers actually use a vehicle more efficiently when they belong to this unique car sharing club. Plus, members tend to walk, use bikes and public transportation when they do not have a car every day. Becoming a Zipcar member makes sense and joining is and just a few clicks away. Sign up today at www.zipcar.com and use keyword "nysportimes" for savings. Or click on the Zipcar logo on the team site at www.nysportimes.com. This promotional offer is valid through August 2008.

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The 2008 WTT schedule includes 77 matches in 11 markets beginning July 3 through July 23. Five teams will advance to the WTT Championship Weekend, July 24-27 in Roseville, California.

Now in its 33rd consecutive year of play, World TeamTennis is well known for introducing innovative elements to tennis. Other WTT firsts include co-ed format, cumulative and no-ad scoring, on-court coaching, Supertiebreakers, multi-colored courts and player names on back of their shirts.

The unique gender-balanced team concept for WTT was created in the early 70s by League co-founders Billie Jean King and Larry King. The format used for a WTT Pro League match features teams comprised of two men, two women and a coach. Each match consists of five sets, with one set each of men's and women's singles, men's and women's doubles and mixed doubles.

Advanta is the presenting sponsor of the WTT Pro League and the official business credit card of World TeamTennis. Official WTT Pro League sponsors also include Balle de Match, FirmGreen, Gatorade, Geico and Wilson. For more information on WTT, visit www.WTT.com.